

PRIVACY POLICY OF CYEST CORPORATION (PROPRIETARY) LIMITED ("CYEST")

1. INTRODUCTION

Cyest is sensitive to the private nature of information you provide to it as a result of your use the Cyest website ("**the Website**") and undertakes to implement reasonable measures to prevent unauthorised or unlawful access to, interception of, or interference with any information. This Privacy Policy explains the data collection and use practices of the Website. By accessing the Website, you are deemed to have accepted and agreed to the information collection and use practices described in this Privacy Policy.

2. INFORMATION COLLECTED

Cyest may require you to provide it with personally identifiable information when you use the Website. The personally identifiable information you provide may include your name, company, job title, address, e-mail address and facts about your business, profession and product preferences. In addition, Cyest's web servers may automatically collect website usage information from you when you visit the Website. Website usage information informs Cyest about how visitors and subscribers use and navigate the websites, including the number and frequency of users to each web page, their IP address, and the length of their stays.

3. USE OF INFORMATION COLLECTED

3.1. Cyest may combine the personally identifiable information which you provide during your use of the Website with other information about you that is available to Cyest, including website usage information and information from other sources. Cyest may use this information:

- 3.1.1. to enable it to process, validate and verify requests for products and services and for the purposes for which you specifically provided the information;
- 3.1.2. to improve your experience on the Website;
- 3.1.3. to improve and develop new products, features and services;
- 3.1.4. to alert you to new products and services and special offers;
- 3.1.5. to provide marketing with aggregate information about the user base and usage patterns;
- 3.1.6. to allow Cyest to personalise the advertising users see based on their personal characteristics or preferences, and/ or
- 3.1.7. and for other purposes.

3.2. By using the Website you hereby consent to your personal information being processed (as envisaged in the Protection of Personal Information Act, 4 of 2013) by Cyest in order to help Cyest:

- 3.2.1. to improve the content of the Website;

- 3.2.2. to aid strategic development;
 - 3.2.3. to conduct market research;
 - 3.2.4. to audit usage of the Website;
 - 3.2.5. provide you with the products or services requested; and/ or
 - 3.2.6. to help service providers to perform services on its behalf.
- 3.3. In addition, Cyest may disclose any information about you to law enforcement agencies, government officials or other authorities, as Cyest, in its sole discretion, believes necessary or appropriate in the circumstances.

4. **COOKIES**

Like most websites, the Website automatically collects information and data through the use of "cookie". A "cookie" is a small text file that is placed on your hard disk by a web page server which enables a website to recognise repeat users, facilitate the user's ongoing access to and use of the website and allows a website to track usage behaviour and compile aggregate data that will allow content improvements and targeted advertising. If you modify your browser preferences and choose to reject cookies, you will be unable to use those pages on the Website that require registration or customisation in order to participate. You may still view the Website in a non-personalised manner without cookies, but some areas of the Website may not be accessible or function properly if you choose to reject all cookies. If you choose to accept the cookies, you hereby consent to Cyest setting cookies on your computer.

5. **SPAM**

Cyest will not send or promote the sending of unsolicited commercial communications ("spam") and will take reasonable measures to ensure that its facilities are not used by others for this purpose.

6. **SECURITY**

The personally identifiable information we collect about you is stored in limited access servers. Cyest maintains reasonable safeguards to protect the security, integrity, and privacy of these servers and your personally identifiable information. Notwithstanding this, Cyest cannot guarantee that data transmission over the internet is 100% (One Hundred Percent) secure and therefore cannot warrant the security of any personal identifiable information transmitted by you.

7. **LINKS TO OTHER WEB SITES**

Should you make use of the external links which may be provided for your convenience, you should be aware that those websites are not subject to this Privacy Policy. Cyest recommends that you review the privacy policy at each such website to determine how that website protects your privacy.

8. **POLICY MODIFICATIONS**

Cyest may, from time to time and in its sole discretion, amend this Privacy Policy by posting any changes on the Website.

9. **COMMENTS AND QUESTIONS**

If you have any questions or comments about this Privacy Policy, please contact Cyest at info@cyestcorp.com . www.cyestcorp.com

10. **TERMS AND CONDITIONS**

This Privacy Policy is subject to the terms and conditions of use of the Cyest website.

This privacy policy was last updated on 05/08/14

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